

To: Distribution Inside/Outside, US, Canada, Intl Distributors, OEMS  
 From: John Wood, Marketing Manager, Gearing  
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## Browning® Series 3000 Product Line Flyer

Dear Valued Emerson Industrial Automation Customer,

Whether you sell, apply to machinery you manufacture or are the End User of helical gearing, the Series 3000 product line offers many attributes that differentiate Emerson from the competitors in the market today. The enclosed flyer summarizes the key advantages that set the Series 3000 gearmotors and reducers above others to earn your business.



OtN Helical Bevel



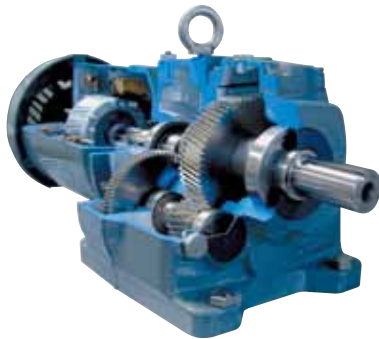
HWN Helical Worm

The overview outlines the many options available as standard for each product type within the Series 3000 family of gearing. These options make selecting and applying the right gearmotor or reducer to your applications straightforward and without compromise.



MbN Shaft Mount

The ultimate customer for Emerson's products is the End User. In the changing market of energy efficiency requirements, it is the end user who pays for the power and benefits from superior motor and gear efficiency. The competitor's C-Face product in 2011 will likely only get you a High Efficiency motor. With Emerson's HE gearmotor, the savings increase because our design exceeds the future standards of C-face motors.



CbN Inline Helical

Combine improved efficiency with the use of synthetic hydrocarbon lubricant to reduce maintenance, better insulation systems to handle tough inverter applications and a gearmotor connection that is truly "modular" allowing on-site replacement of the motor reducing downtime, and you have product that surpasses the competition.

Just ask them for a comparison.

Browning Series 3000 Product Line Flyer is now available for ordering at our website  
[www.emerson-ept.com](http://www.emerson-ept.com)

